

E-Content Advisory Committee Meeting, 07/02/2018 3:00pm

Present: Sarah Clark APLM, Jane Chirgwin RENS, Deanna DiCarlo UHLS, Matthew Graff COHS, Bekah Jarvis-Girtler COLN, Sue Hoadley WSTR, Geoff Kirkpatrick BETH, Melissa Tacke CAST, Judith Wines RCSC

Minutes: Approved April minutes.

RTL (Recommended to Library) Follow Up



Discussion: Notification if items that have been recommended by a patron are not purchased

- There is no in-built option in Overdrive to notify a patron if an RTL is not purchased
- This is a problem, because RTLs remain in the system indefinitely, and patrons are left hanging.
- Overdrive indicates it is possible to add in email addresses and barcodes to the RTL report, and then we could do manual follow up if desired – better than nothing



Next Steps:

- Deanna will ask Overdrive to turn on the email address and barcodes feature
- Individual libraries will be responsible for coming up with procedures to use this information (or not)

At Large Nominations



Discussion: two new at large members were nominated to serve on the committee

- Katie Farrell from APL
- Kristina Ronald from GUIL



Motion: Approve appointment of these two nominees. **Motion Approved.**

Digital Magazines



Discussion: Overdrive is once again offering magazine checkouts. The basics:

- The titles would be available in Libby, alongside our other digital materials, bringing magazines back into one platform.
- There will not be any third party hoops to jump through (as there were when Overdrive first debuted magazines and required delivery through Nook).
- All the magazine titles in Overdrive would allow simultaneous use.



Discussion: Should we switch back over to Overdrive?

- Flipster circulation has been robust and comparable to our previous years' Overdrive Magazines, despite being in a separate platform

- Overdrive selection is lacking a lot of our most popular titles at this time, but the cost savings would be significant over Flipster - \$30k less expensive
- We have several options for 2019
 - Keep Flipster, giving Overdrive's platform a chance to mature, and reassess for future years
 - Do a mix of Flipster and Overdrive to keep some of the popular titles
 - Switch over to Overdrive
- Since this is from the Central Library budget, CLAC will also be discussing this
- Consensus was that we needed more information from Overdrive about features and the user experience before we could decide

✓ *Next Steps:*

- Deanna will inquire with Overdrive about getting us a trial, and ask about whether or not their platform offers back issues

Projecting Econtent Budgets into the Future



Discussion: should we produce estimated budget figures for ERO and expected contributions?

- No official way to work ahead - but we could produce some basic estimates for planning purposes
- Consensus was to build in 5% growth to both figures and share with the DA

Advantage Plus Analysis



Discussion: results of BETH investment in Advantage Plus

- BETH recently put \$10k into high demand holds, using their Adv. Plus account to purchase.
- As expected, this prioritizes their patrons for getting their holds, but then the titles continue to circulate to other libraries
- This resulted in the entire system's average wait time dropping by 3 days
- Geoff suggested that when thinking about what represents an unmet need in our communities and where to put money, this seems like a pretty high impact area to invest in
- BETH is the first library to try this; several other libraries have signed the agreement and have Adv. Plus accounts set up, so the experiment will continue



Motion to Adjourn

Next Meeting: TBD