

E-Content Advisory Committee Meeting, 03/01/2018, 11:30am

Present: Sarah Clark APLM, Deanna DiCarlo UHLS, Katy Farrell, Bekah Jarvis-Girtler COLN, Matt Graff COHS, Sue Hoadley, Geoff Kirkpatrick BETH, Jendy Murphy APLM, Melissa Tacke CAST, Judith Wines RCSC

Minutes: Reviewed and accepted.

Advantage Plus Implementation

 *Discussion: Balancing consortium purchasing with new Overdrive Advantage Plus option*

- Advantage Plus is a new purchasing model available through Overdrive that allows libraries to purchase copies of items that prioritize their library's patrons for holds
- Advantage Plus item can be set to be automatically "shared" with the consortium, or manually "moved". Consensus was that "sharing" is the only model that would fit within the spirit of our existing consortium-wide development strategy
- Advantage Plus implementation requires each library to set up a separate Advantage account with Overdrive. There are no setup or platform costs.

 *Discussion: Advantage Plus agreement document for member libraries*

- Developed draft library agreement for use of Advantage Plus option, to ensure all member libraries are on the same page about how to implement this feature
- The gist: Advantage Plus titles may only be purchased as extra copies of non-Advantage items already owned, and funds spent on Advantage Plus titles must be in addition to E-Content Reordering (ERO) and minimum contributions

✓ *Next Steps:*

- Draft Advantage Plus agreement to be proofed by Tim Burke
- Judith will share the draft with the DA for feedback

Holds management

 *Discussion: What would it take to reduce hold time to 21 days?*

- Reviewed report sent to Deanna by Overdrive about investment needed to reduce wait time to 21 days. Conclusion: Overdrive recommends we spend 50-75% of our digital collections budget on holds to reduce wait time
- Committee found report unrealistic given that the average cost of ebooks used to generate the figures was \$25, and we most typically purchase \$60-65 items
- Consensus was that we will wait to tackle the hold wait issue until we have seen the impact of new Advantage Plus ordering options.

✓ *Next Steps:*

- Discuss the pros and cons of centralized ordering and/or removal of the 21 day checkout option
- Deanna will inquire with Overdrive about the purpose of the new "Adv Hold Rank" column that now appears in some reports

GVRL

 *Discussion: What titles do we want to add to Gale Virtual Reference Library?*

- We have an additional budget of \$800 to spend on new or updated titles in GVRL, in addition to an allocation of \$1200 to pay the platform fee
- We must pay the platform fee, or we lose access to the titles we've purchased in the past

- Titles that we currently own are starting to get out of date
- Consensus was to keep GVRL and spend the allocated funds, but no strong opinions on what titles in particular should be purchased

✓ *Next Steps:*

- Deanna will come up with a list of potential titles to be shared with the committee for review and approval via email



Motion to Adjourn

Next Meeting: 03/30/2018, 3pm