

eContent Advisory Committee | 1/26/2018

Present: Tim Burke, Deanna DiCarlo, Jendy Murphy, Matthew Graff, Sarah Clark, Judith Wines, Jane Chirgwin, Geoff Kirkpatrick (Minutes)

Minutes from the last meeting were good.

Advantage Plus –

Revisit given significant changes in how it works. Deanna took a look at how Mid-Hudson does things.

Merribeth from MHLS responded to the committee in a written document.

She indicated that since May 2017, working out well. 90% of libraries have advantage accounts. Previously centrally ordering everything, now that is not the case. All content is shared, ordering library has priority for holds.

She said they set parameters to share all content

It was explained to directors as way to reduce wait time for popular titles. The libraries seem happy with the changes so far.

Similar to local priority for physical items.

Incentivizes local collection development

Questions from our committee:

What would the implementation timeline if we decided to go forward with this?

Are titles purchased retroactive? (likely no)

Should we keep what we have as a base?

Looking for a model. Can advantage plus be for extra copies?

- opt in?

- what might some of our guidelines be?

- Maybe extra advantage copies can only be purchased after your library purchases a general copy.

- Gives a strategy for addressing individual library complaints.

- Could we test it for a year?

The committee decided to float it to the Director's Association

-Member libraries have the option to join advantage plus. No unique advantage titles. Anything in advantage is on top of minimum contribution and ERO which is non advantage spending.

Make sure the Advantage plus accounts sharing features are stressed.

Question: Philosophically, should we be purchasing a deep collection or a wide collection?

Question for OverDrive about how much would be have to spent to reduce holds ratio.

Focus on wait time, how much would it cost to get there and how much would it cost to maintain.

ERO: no libraries have said they're not paying.

2018 guidelines were distributed.

-Includes advanced selection skills!

Worst holds ratio. It audiobook by Stephen King. We can't order it any more. Probably the rights ownership has changed. Maybe another edition is available.