

E-Content Advisory Committee Meeting, 10/27/17 3:00pm

Present: Sarah Clark APLM, Jane Chirgwin RENS, Deanna DiCarlo UHLS, Bekah Jarvis-Girtler COLN, Matt Graff COHS, Sue Hoadley, Geoff Kirkpatrick BETH, Jendy Murphy APLM, Melissa Tacke CAST, Laurrene Teachout NASS, Judith Wines RCSC

Minutes: Approved September minutes.

Flipster



Discussion: 2018 Flipster Stats

- We have fewer titles in Flipster than what we had in Overdrive previously, but circs are about the same
- Deanna indicated that Flipster has been well received, with few complaints



Discussion: Balancing Flipster Budget with that of Overdrive

- Discussed the possibility of adding some titles to Flipster, and allocating any leftover funds to put toward Overdrive holds – uncertain how much (if any) wiggle room there is in this area



Discussion: Selection and Deselection of Flipster Subscriptions for 2018

- To be added: Entertainment Weekly, Essence, Food and Wine, Martha Stewart living, Money - \$6700 total addition
- To be cut: Marie Claire



Next Steps:

- Deanna will ask Tim if we can shift leftover money from Flipster to NFIC Overdrive holds

Econtent budget recommendation for member libraries and ERO challenges



Discussion: 2018 Budget factors

- Overdrive circ is up 9% this year, but consensus was it would be a big ask to increase budgets by that amount
- For some smaller libraries, circ doubled because of the change in how stats are tabulated in Overdrive – could this cause a big spike in budgets for these small libraries?
 - Answer is yes, but increases still represent relatively small dollar amounts – hundreds not thousands of dollars. 2018 will be a course correction that fixes artificially low amounts.
- Discussed the possibility of adding a column to the budget spreadsheet to show what the budget would be if libraries did increase spending to 9% - this would give more context that might spur more investment in this collection



Discussion: Should we set a cap on number of copies we buy based on holds to make the budget go further?

- Some for and against the idea, topic tabled for now



Discussion: ERO Challenges

- Discussed concerns that not all libraries will be paying the 2018 ERO invoices
- Given already lengthy hold times, this could negatively impact the patron experience in Overdrive
- We will work with the budget that does come in as best we can



Motion: Recommend a 3% increases to member library Overdrive spending and ERO amounts
Motion Approved.



Next Steps:

- Deanna will pull together 2018 amounts at 3% increase to share with the DA, including a new column showing increases if a 9% target were met

Cost/Circ in Overdrive



Discussion: Cost per circ purchasing model coming soon to Overdrive

- Helps clear holds by allowing you to purchase more copies automatically based on holds activity on a cost per circ pricing model
- Uncertain as of now if there will be spending caps you can set so as not to blow the budget
- We will continue to watch this feature and will assess when we have more information

Vendor Review



Discussion: Reminder that NYLA conference attendees in the group should check out vendor booths and bring anything of interest to ECAC



Motion to Adjourn

Next Meeting: 12/15/2017, 3pm