

## E-Content Advisory Committee Meeting, 9/8/17 3:30pm

**Present:** Deanna DiCarlo UHLS, Melissa Tacke CAST, Jendy Murphy APLM, Bekah Jarvis-Girtler COLN, Matt Graff COHS, Geoff Kirkpatrick BETH, Judith Wines RCSC, Laurene Teachout NASS

**Minutes:** Approved June minutes.

### Old Business



*Discussion:* Advantage Plus

- The DA accepted our recommendation not use Advantage Plus.



*Next Steps:*

- ECAC will re-evaluate if any member libraries indicate interest in the future.



*Discussion:* "UHLS" Agency Type Criteria

- Sue did discuss this with the Circ committee, but she was not present at this meeting



*Next Steps:*

- We will inquire with Sue about her findings at a future ECAC meeting

### Libby App



*Discussion:* What do we think of the Libby app? Should we be promoting it?

- A small number of titles from our collection will not appear in Libby (anything that cannot be converted to Overdrive READ format) – some foreign language titles, and a small selection of ebooks from 2006-2008
- ECAC member experiences with Libby is overall positive, but some glitches and hangups noted.
- Hasn't been a lot of patron inquires as of yet.
- It is fine to use both apps – does not cause DRM issues – but the progress will not sync between the two apps
- Libby works well for people with multiple cards, either from the same system (families) or from different library systems (e.g. UHLS card + vacation home library, NYPL card)



*Next Steps:*

- We will begin promoting Libby
- Judith will check into weeding guidelines to see if titles that will not display in Libby meet criteria for being removed

### Travel eBooks



*Discussion:* Reviewed stats that show more usage of travel guides than in the past

### ERO Funds



*Discussion:* Funding status check in

- All but 2 libraries have submitted their funds

- One smaller library will not be submitting their small payment
- One larger library has submitted some, but not all of their payments, and may not submit all of them this year



*Motion:* Continue ERO Funding in 2018, with the same funding breakdown

- Motion passed with 7 votes in favor and 1 vote against.

## Kanopy



*Discussion:* What is recommendation for Kanopy (and similar offerings like Hoopla)?

- Kanopy and Hoopla offer a pay per use model
- \$2 per play for Kanopy
- Some good content
- Can set a maximum cap on spending each month
- Schenectady Library has Hoopla – they cap patrons to 4 max uses per month
- Concerns – no economy of scale, not of public value, we do not own the items, certain patrons could squeeze all the value out of the system
- Recommending that we do not invest in Kanopy or other pay per use services



*Next Steps:*

- Explore other content platforms, to see if there are any with a better catalog of movies than Overdrive (3M?)

## J/YA Overdrive Holds



*Discussion:* Who should be purchasing J/YA holds?

- Jendy was not sure if these should be included in ERO funds, but she did purchase some
- Central Library funds cannot purchase youth content



*Next Steps:*

- We will all remind selectors at our libraries to order some of these holds

## Gale Virtual Reference Library



*Discussion:* Do we want to make any changes to GVRL in 2018?

- Reviewed stats
- Current cost per circ is \$2.33
- Central Library is paying the platform fee in 2018
- DK Travel Guides would be a good addition given recent upward trends in Overdrive travel ebooks



*Discussion:* Discoverability of GVRL

- Staff not all fully aware of this resource
- Titles are discoverable through Encore, so that helps patrons find it



*Next Steps:*

- Deanna will look into other content and report on anything of interest
- Remind staff that we have this resource

## Mango



*Discussion:* Status of Mango

- Doing great
- Current cost per session is \$3.79

## Central Library Budget Update



*Discussion:* Geoff reported out about CLAC 2018 budget discussions

- Novelist was voted down in favor of allocating budget to content instead of improvements in discoverability
- The budget will be the same as last year, except that the reduced cost for Boopsie in 2018 will allow funds to be allocated to Ancestry, Mango, Flipster and Overdrive Nonfiction

## Nonfiction Overdrive Holds



*Discussion:* Changing demand for nonfiction econtent

- Much more good nonfiction content is now available for us to purchase
- Funding is not keeping up with demand – Sarah at APL had to slow down on filling nonfiction holds with Central Library funds because of the increasing demand



*Next Steps:*

- Re-evaluate 2018 guidelines for nonfiction purchasing



**Motion to Adjourn**

**Next Meeting:** 10/27/2017, 3pm