

E-Content Advisory Committee Meeting, 6/16/2017 3:30pm

Present: Jane Chirgwin RENS, Deanna DiCarlo UHLS, Matt Graff COHS, Sue Hoadley WSTR, Bekah Jarvis-Girtler COLN, Jendy Murphy APLM, and Judith Wines RCSC

Minutes: Approved April minutes.

Welcome new member

Discussion: Sue Hoadley, Director from WSTR has joined the committee. Welcome Sue!

Advantage Plus updates

Discussion: After reviewing Overdrive's clarifications, what is the committee's recommendation about new Overdrive Advantage Plus option?

- Deanna presented Overdrive's response to her inquiries about the new Advantage Plus option.
Key Takeaways:
 - No Advantage titles are currently set to be "moved" because this feature was disabled during the upgrade
 - No publisher restrictions on titles to be moved/shared – "eligibility" refers to custom parameters set by the Advantage library that control when a title will automatically be moved/shared
 - Sharing is at title level, meaning you cannot designate some copies as shared and leave a portion unshared
- Three options for recommendation:
 - Use Advantage Plus
 - Only use Advantage Plus to purchase supplementary titles (on top of budget amounts for shared content set by the system based on usage)
 - Do not use Advantage Plus
- Consensus was that even in this new incarnation, using Advantage Plus decreases equity among member libraries
- We want to continue with our success with consortia purchasing, and avoid the fragmentation this could cause
- Final recommendation is to not utilize Advantage Plus

Next Steps:

- Judith will present our recommendation at the next DA meeting
- Deanna will follow up with Overdrive about whether the "total checkouts by Advantage users" is a subset of the overall checkout data

"Advantage Users" in Overdrive Reporting

Discussion: Confusing headings in Overdrive reports

- Jendy noted that viewing the report on holds in Overdrive gets confusing at times because of some fields having to do with Advantage items. Are the number of checkouts attributed to "Advantage users" a subset of total checkouts, or in addition to them? How about the "Adv. Holds Ratio"?
- We noted that we see data for these headings even when we are looking at an item that shouldn't be an Advantage title.

Next Steps:

- Deanna will inquire with Overdrive about these headings

Central and UHLS contributions to adult fiction holds

Discussion: Reviewed the current status of Central Library purchasing

- Most of the requested funds are in. Central Library is still awaiting a few payments from libraries that needed to spread the full amount out for the year
- Jendy noted that due to high demand, the APL selectors are having a hard time keeping to the hold ratio goals that they set for titles – purchasing to that standard would far outstrip the budget
- Deanna reported that when asked about our long average wait time, Overdrive suggested weeding or allocating more funds to purchase more content. Weeding did help reduce the average some, but it still remains at around 41 days

Cap on number of duplicate items

Discussion: Should we place an upper limit on the number of duplicate copies that are purchased?

- Some materials will have a huge spike in demand and then fall off in popularity rapidly. With the high cost of materials, we discussed whether placing a cap on the total number of copies would be advisable
- Consensus was that we should all use our best judgment about the “staying power” of an item before purchasing multiple copies, but that we would not recommend a cap

Shifts in econtent circ numbers

Discussion: Why are our checkouts fluctuating so dramatically?

- It was noted that there were some large fluctuations in circulation numbers in Overdrive. Some libraries have seen large gains of late, while others have seen big dips
- After reviewing reports, it seems that the fluctuations can be attributed to two main factors:
 - Loss of Nook Periodicals from Overdrive, causing large dips for some libraries
 - Switch to using “Agency Code” for tabulating circulation data (causing smaller, rural libraries to see jumps in circulation as the “UHLS” borrowers are redistributed)
- “UHLS” borrowing has dropped significantly, now that we are using agency codes, but hasn’t disappeared altogether. Discussed whether this is because of legitimate borrowers from unserved areas with UHLAN cards, or cards mistakenly given the UHLS Agency code

Next Steps:

- Sue, who serves on the Circulation committee will inquire about who should be getting the UHLS Agency type, and report back to E-Content

Flipster discrepancies

Discussion: How is Flipster circulation doing?

- We were interested in comparing Nook periodical circ to Flipster, but it seems that the reports UHLS has pulled are not jiving with the numbers that some libraries have gotten

Discussion: Flipster has some glitches

- Jendy reported on some glitches she found in Flipster, such as covers not always displaying and whole issues being missing

Next Steps:

- Deanna will inquire with Flipster about the procedure for pulling accurate reports
- Deanna will ask Anne to put together a report comparing circulation of the two types
- Deanna will follow up on Jendy’s questions about Flipster glitches

Move to Adjourn

Next Meeting: TBA, Judith to send out Doodle Poll