

E-Content Advisory Committee

Meeting Minutes

1/13/15 3:00 p.m.

Attendance: J. Benedetti (UHLS); J. Chirgwin (RENS); D. DiCarlo (APL); M. Graff (COHS); J. Murphy (APL); R. Naylor (COLN); A. Peker (VOOR); L. Teachout (STEP); J. Wines (RCSC); L. Zapala (MEND)

- The minutes from the December 17 E-Content meeting were approved.
- J. Wines welcomed new members.
- OverDrive Periodicals
 - The platform was purchased for \$3,000 with funds from the Central Library Development Grant. \$2,000 from Central Book Aid will be used to purchase a collection of periodicals. COLN will purchase \$2,400 worth of titles to contribute to the initial collection.
 - D. DiCarlo shared the most up-to-date list of titles.

MOTION: L. Zapala motioned to approve the list of titles to purchase. R. Naylor seconded. Unanimous.

D. DiCarlo and J. Benedetti will create two carts in OverDrive to purchase the titles.

- Marketing and instructions: D. DiCarlo shared materials used by APL to market magazines they offered through Zinio. The materials include labels to put on printed magazines, signs to hang in place of the checked out printed issue of a magazine, and bookmarks. She will share the templates electronically for use at UHLS member libraries. J. Benedetti will share graphics from OverDrive for use on social media platforms and marketing materials. She will also follow up with instructions if they are available from OverDrive.
- Distributing spending throughout the year
 - J. Benedetti and J. Wines suggested using funds from the Central Library budget to purchase content based on the holds ratio recommended by the Committee.
 - A. Peker suggested a percentage of each member library recommended contribution goes toward the purchase of holds. That will allow Central Library to purchase items to maintain a balanced collection of NF eContent.

- R. Naylor suggested that larger libraries might be able to support the purchase of items based on the holds ratio.
- The Committee discussed the three options and recommends that support for the purchase of holds comes from a few of the libraries that purchase the most eContent.
- During that discussion, there was concern to educate and communicate eContent information to member libraries. Examples included: monthly circulation reports and eCollection development updates. The Committee will consider ways to improve communication and educate member library staff about eCollection development. The Selection Guidelines are available on the website on the [‘Reports’](#) page.

MOTION: D. DiCarlo made the motion to adjourn. Seconded by L. Teachout. Unanimous.

- The meeting adjourned at 4:35 PM
- The next meeting is scheduled for January 28 at 3:00 PM.