

E-Content Advisory Council

Meeting Minutes

9/24/14 3:00 p.m.

Attendance: J. Benedetti (UHLS); J. Chirgwin (RENS); D. DiCarlo (APL); M. Graff (COHS); R. Naylor (COLN); A. Peker (CAST); J. Wines (ALTM)

- The minutes from the August 27 E-Content meeting were approved.
- Curated Collections
 - Overdrive allows UHLS to curate collections. J. Benedetti curated a collection of banned books to celebrate 'Banned Books Week.' This collection was more difficult to curate than collections that can be selected based 'Advanced Search' criteria. The Committee discussed marketing and curating other collections such as 'Halloween,' 'School Reading Lists,' and 'Best of the Small Press.' Curated collections have a static IP address.
- Magazines
 - Flipster: J. Benedetti shared information about Flipster, EBSCO's digital magazine platform available to libraries.
 1. There is no platform fee.
 2. Authentication for patrons is a one-step process.
 3. Access to the magazines is available across platforms through a web browser.
 4. The cost/title is expensive compared to other vendors that charge a platform fee. The cost of some titles is listed below:
 - Consumer Reports: \$17,358.24
 - Rolling Stone: \$449
 - Seventeen: \$899
 - Time: \$2,740
 - Overdrive: Overdrive will offer access to magazines though the model is unclear at this time.
- Central Library Advisory Council
 - J. Benedetti shared the 2014 UHLS Central Library Development Aid Budget.
 - The Committee made no recommendation regarding digital magazines.
 - The Committee recommends maximizing the funds for eContent and maintaining the flexibility to pilot new services that are of interest to member libraries.
- Formulate recommended contributions for 2015
 - The Committee discussed increasing the contributions from member libraries by a fixed percentage but decided to continue to use the established formula to determine the 2015 contributions.
 - J. Benedetti will create a spreadsheet that includes the following information relating to member library contributions:
 1. 2014 member library contributions (total spent on eContent)
 2. 2015 member library contributions = \$100,000
 3. 2015 member library contributions = \$103,000

4. 2015 member library contributions = \$110,000
 5. 2015 member library contributions = \$135,000
- Jo-Ann will also provide information relating to the circulation of eContent:
 1. % increase from last year
 2. Total circulation of eContent compared to the total circulation of printed materials.
 3. % of circulation of eContent by category (adult fiction, adult nonfiction, young adult, juvenile, etc.)
 - Repurchasing of Penguin
 - R. Naylor provided steps to determine if a particular Penguin title should be repurchased.
 - New registration procedures
 - Patrons are no longer required to register with Adobe Digital Editions but are asked to register with Overdrive. The Committee discussed privacy concerns when Overdrive has information that links patrons' email addresses with content. J. Benedetti will share the privacy concerns with Chris Herpers at Overdrive.
 - Collection promotion
 - D. DiCarlo will create marketing materials for a curated 'Horror' collection.

The meeting adjourned at 4:20 PM