

# E-Content Advisory Council

## Meeting Minutes

4/23/14 3:00 p.m.

**Attendance:** J. Benedetti (UHLS); J. Chirgwin (RENS); D. DiCarlo (APL); M. Graff (COHS); J. Murphy (APL); R. Naylor (COLN); J. Wines (ALTM); A. Peker (CAST)

The minutes from the March 19 E-Content meeting were approved.

- Weeding: The purpose of weeding is to maintain an appealing collection of relevant information and de-clutter search results. J. Benedetti is the only person in the system with the authority to weed the collection. All requests to weed an item should be directed to her. Items can be un-weeded upon request and staff will see if an item is in the collection or it was weeded from the collection. The committee approved the following general weeding guidelines:
  - Items that have not circulated in the past 5 years. J. Benedetti will weed those items at her discretion.
  - All items that contain outdated information should be weeded.
- Patron Barcodes: Albany Public Library requested a report of eContent circulation by patron barcode to assess demographics related to eContent circulation. At this time, OverDrive does not identify the patrons by barcode and does not have access to patron records. In order for APL to get information they requested, some patron information may need to be provided to OverDrive and the company APL is working with to assess usage. There was a discussion about privacy concerns and this may be brought up to the Director's Association if it involves sharing information about patrons of other member libraries. At this time, APL is discussing this with J. Benedetti to determine what information may be shared.
- Foreign Language Collection
  - Chinese Content: 60 Chinese titles were purchased and 17 of those titles were checked out on April 23. J. Chirgwin requested a poster to market the content; J. Benedetti will provide marketing materials.
  - Spanish Content: Richard will follow up by providing a cart of Spanish content for review and purchase.
  - Digital Collection banners: The committee discussed changing the banners of eContent items on the website as a result of purchasing foreign language titles. The 'Check these out' banner is populated by items that are recently purchased. The committee discussed changing the order of the banners to highlight popular titles and new releases. The banners will be arranged as follows:
    1. Recently Returned
    2. Most Popular
    3. Recently Purchased (previously 'Check these out')

- Downloadable Films
  - Hoopla: The lending model of Hoopla is 'pay-per-use.' The system must pre-pay (about \$100,000) to allow patrons to stream video. At the end of the year, UHLS would not have a digital collection unless the service was renewed.
  - Indieflix: The cost for the system to provide this service would be about \$15,000, not based on circulation. The content that is provided through this service may not appeal to most patrons.
  - The committee will continue to assess streaming video options through OverDrive and other providers.

The meeting adjourned at 4:10 PM