

# E-Content Advisory Council

## Meeting Minutes

3/22/13 1:30 p.m.

**Attendance:** J. Benedetti (UHLS); J. Chirgwin (RENS); M. Graff (COHS); J. Murphy (APLM); R.Naylor (COLN); J. Wines (ALTM); A. Peker (CAST).

1. The minutes from the February 21 E-Content meeting were approved.
2. There was an extensive discussion about the findings of the digital collection analysis. The group will incorporate the circulation trends into collection development tips. Overall, fiction titles circulate better than nonfiction titles. Of the nonfiction titles, narratives circulate well while study aids and instructions circulate poorly.
3. The group discussed developing a pilot program to increase the amount of digital videos available for users to borrow and include the availability of digital videos in marketing efforts about the digital collection.
  - a. There are 1,160 video titles available for libraries to purchase through OverDrive.
  - b. OverDrive videos are only able to be viewed using Windows.This discussion was tabled until the next meeting.
4. J. Benedetti will present information about collection development strategy and provide a tour of the new OverDrive interface at the May D.A. meeting.

The next meeting is scheduled for Tuesday, April 23 @ 10.30 AM