



UPPER HUDSON LIBRARY SYSTEM

Together. For Better Libraries.

Directors' Association

April 4, 2014

	APLM - Carol Nersinger
✓	ALTM - Judith Wines
	BRLN - Sharon Vogel
✓	BERN - Judy Petrosillo
✓	BETH - Geoffrey Kirkpatrick
✓	BRUN - Julie Zelman
✓	CAST - Amy Peker
✓	COHS - Matt Graff
✓	COLN - Richard Naylor
✓	EGRN - Evelyn Neale
✓	GRAF - Christian Collins
✓	GUIL - Tim Wiles
✓	HOOF - Carol Gaillard
✓	MEND - Lenny Zapala
	NASS - Katherine Chansky
	NGRN - Daryl McCarthy

✓	PTRB - Sharon Hodges
	POES - Margie Morris
✓	RCSC - Judy Felsten
✓	RENS - Jane Chirgwin
	RVLL - Kim Graff
✓	SNLK - Melinda Fowler
	SCHG - Nick Matulis
	STEP - Laurrene Teachout
✓	TROY - Paul Hicok
	VAFL - Sandi Goodwin
✓	VOOR - Gail Sacco
	WTVT - Samantha Fagan
✓	WSTR - Sue Hoadley
✓	UHLS - Tim Burke

9:10 AM Meeting called to order by S. Hoadley, President.

I. MINUTES

MOTION:

T. Wiles moved to accept the March 7, 2014 Minutes as presented. J. Petrosillo seconded. Unanimous.

II. REPORTS

Executive Director's Report - T. Burke highlighted the following from his written report:

- The State budget has been passed and continues the upward trend, although small, in aid to libraries and Systems. We have made some progress with advocacy in the Assembly but it hasn't had a big impact yet. He suggested that everyone should contact their legislators and thank them for the increased support. NYLA is not happy with the budget results and their advocacy initiative will be kicked up a notch in the future.
- The PLA conference was well worth attending and will be in Colorado next time.
- The Search for the new CDLC Executive Director has given him a different perspective on the issues facing Boards and Board Presidents.
- Altamont Library won a statewide award for Excellence in Historic Preservation. The Award presentation will take place at the New York Yacht Club.

Board and Finance Committee Report - no meeting due to weather conditions, no report

ILS Committee Report - E. Neale reported on the following:

- The Committee will be making their recommendation to the ASC following this meeting. They have worked very hard and the recommendation is well thought-out and well-researched.

Administration Committee - J. Zelman reported on the following:

- The Committee did not meet in March but work was accomplished via email on the Annual Award Guidelines. The Committee decided to put a limit on the number of pages submitted with a nomination.

Extensive discussion regarding all of the Award Guidelines, not just those overseen by the Administration Committee. It was suggested that the two categories (urban/suburban and rural) for the Program Awards should be changed. Possibly make the categories Youth Programs and Adult Programs.

J. Petrosillo noted that sometimes the programs are not original to the library, they might have been copied from programs at another library, and so she didn't think it would be right to nominate them. It was pointed out that every library puts their own spin on a program and that the program's success is the important point.

G. Sacco noted that the Awards are often inspiring to trustees and other libraries.

R. Naylor noted that separating the program awards into the two categories (urban/suburban and rural) was not necessary. There is often no difference in quality between small and large libraries.

G. Sacco suggested that community partnerships and technology usage might be part of the award considerations

T. Wiles suggested something based on landscaping or building interior/exterior appearance.

Consensus that the Award guidelines need re-thinking.

Services Committee - R. Naylor

- The Committee did not meet in March but via email reviewed the Award guidelines which, obviously, will need further consideration.

Central Library Advisory Committee - L. Zapala

- No meeting. This Committee meets only seasonably when it is necessary to discuss the allocation of the Central Library Aid and Central Book Aid.

e-Content Committee - J. Wines

- There is a new feature in OverDrive: foreign language e-content. The Committee discussed the language selections and will be adding Chinese and Spanish to the OverDrive homepage selections. The cost of Chinese materials is very reasonable and there are staff members at COLN and APL who can make recommendations. J. Wines noted that all of the libraries are, of course, free to select their own content.
- OverDrive has partnered with several companies to provide streaming videos. OverDrive offers better rates and content than some other services for streaming videos (similar in cost to DVDs).
- OverDrive has developed a new feature that will allow econtent to be weeded: especially medical and technology materials.

III. NEW BUSINESS

- S. Hoadley noted that there are two new Directors: Nick Matulis at Schaghticoke and Samantha Fagan at Watervliet. Neither was able to attend this meeting.
- S. Hoadley noted that a nominee is needed for the DA representative on the UHLS Board and the Finance Committee. E. Neale will finish her term in June. Anyone wishing to serve should contact S. Hoadley.
- T. Wiles noted that he appreciates the responses that he received to his email asking about the status of printed library newsletters. WTEN Channel 10 will probably be doing a segment that will be critical of the cost of printing and mailing of GUIL newsletters on their show "Your Tax Dollars at Work." (Someone noted that if that was all they could find to criticize, then everyone should be pleased!) G. Sacco reported that statistics show that if you want to reach everyone with your information, it still needs to be in print. GUIL was considering buying pages in "Our Town Guilderland" to advertise programs. G. Kirkpatrick noted that BETH has found that patrons discover most of the library program information via their newsletter rather than through electronic means.

Further discussion. BETH and COLN reported that they get a page in their local "Our Town" newspaper for free. BERN has a free page in the "Berne Town Courier" which comes out 3 times a year.

IV. OPEN FORUM

- G. Sacco reported that the theme that she brought back from the PLA conference was that libraries need to be willing to take more risks and she gave the “Awesome Box” as an example. It is possible that a book designated as “awesome” could be controversial. But this is a risk that should be taken.
- T. Wiles noted that the GUIL Friends Group is considering a bus trip to Comic Con in NYC and asked for feedback from anyone. J. Chirgwin noted that the RENS Anime Club did a bus trip to Comic Con and had plenty of parental chaperones and the YA librarian and it was successful.
- E. Neale asked for recommendations/information regarding a counter being used, or considered for use, in any of the libraries. G. Kirkpatrick reported that he saw a great People Counter at the PLA Conference. It included a video and could be adjusted for height, direction, etc. E. Neale will send out an email asking for suggestions.

MOTION: J. Chirgwin moved to adjourn. R. Naylor seconded.
Unanimous. Meeting adjourned at 10:30 AM

The next meeting will be held on Friday, May 2nd at 9:00 AM.

Heidi A. Fuge
4/7/2014