



UPPER HUDSON LIBRARY SYSTEM

Together. For Better Libraries.

Directors' Association

March 7, 2014

✓	APLM - Carol Nersinger
✓	ALTM - Judith Wines
	BRLN - Sharon Vogel
✓	BERN - Judy Petrosillo
✓	BETH - Geoffrey Kirkpatrick
✓	BRUN - Julie Zelman
✓	CAST - Amy Pekar
✓	COHS - Matt Graff
✓	COLN - Richard Naylor
✓	EGRN - Evelyn Neale
✓	GRAF - Christian Collins
✓	GUIL - Tim Wiles
✓	HOOF - Carol Gaillard
✓	MEND - Lenny Zapala
✓	NASS - Katherine Chansky
	NGRN - Daryl McCarthy

	PTRB - Sharon Hodges
	POES - Margie Morris
✓	RCSC - Judy Felsten
✓	RENS - Jane Chirgwin
✓	RVLL - Kim Graff
✓	SNLK - Melinda Fowler
	SCHG - Jessica Lewis Stevens
	STEP - Laurene Teachout
✓	TROY - Paul Hicok
	VAFL - Sandi Goodwin
✓	VOOR - Gail Sacco
	WTVT - vacant
✓	WSTR - Sue Hoadley
✓	UHLS - Tim Burke

9:12 AM Meeting called to order by S. Hoadley, President.

I. MINUTES

MOTION:

R. Naylor moved to accept the February 7, 2014 Minutes as presented. T. Wiles seconded. Unanimous.

II. REPORTS

Executive Director's Report - T. Burke reported on the following:

- Advocacy: February 26th was a very successful Library Advocacy Day. He thanked E. Neale for bringing a staff member whose life story showed legislators how a Library can aid someone with medical and physical problems and help them function more successfully. He noted that this is the time to maintain pressure on legislators to increase library aid. G. Sacco noted that she called both Breslin and Fahey as a private citizen to encourage their support. C. Gaillard reported that she spoke with Marchione about the value of libraries for children. T. Burke noted that the legislators have specific areas of concern/interest/expertise. For example, Marchione is interested in museums and area tourism, and also Lyme Disease. Libraries that are holding programs or distributing information in these areas of concern, should make contact with the legislators.
- UHLAN Agreement: the Agreement has been sent out to the libraries. He is asking Directors to please expedite the signing of the Agreement and return to UHLS. He is willing to meet with Boards to explain the Agreement and answer any questions.
- Satisfaction Survey: the Survey will be closing shortly and the results will be compiled and distributed at the April DA meeting.
- Annual Reports: all of the reports have been reviewed and submitted to the State. He thanked the libraries and H. Fuge for getting this done close to the State deadline.
- 3-D Printer Program: T. Burke thanked G. Kirkpatrick and the BETH staff for the printer demonstration. He asked the Directors to think about the expertise within their ranks and how this could be shared with all of the member libraries.
- ALA President's Forum: G. Sacco mentioned that the two ALA Presidential candidates will be available to meet. She will be attending the Forum. C. Nersinger noted that it was possible that one of the candidates would be attending via Skype and not in person. She would check and confirm this.

Board and Finance Committee Report - E. Neale reported on the following:

- The Board approved the Reconciled 2013 Budget
- UHLS is considering upgrades to the Fire and Security Systems
- The Construction Grants are currently at DASNY for review

ILS Committee Report - E. Neale reported on the following:

- The Committee will make a recommendation regarding an ILS choice to the ASC in April. The Committee is in the process of looking at costs
- G. Sacco asked for a timeline. E. Neale and T. Burke responded that the new ILS would not be installed until January at the earliest and that it would take about 6-8 months for full implementation.
- T. Wiles asked if there was an app for SmartPhones that would give access to the current ILS. E. Neale confirmed that both Polaris and Ill have this feature. C. Nersinger noted that anyone with a SmartPhone could use the Boopsie app available through APL - it would have the APL branding on it, but would give access to UHLAN.

Administration Committee - J. Zelman reported on the following:

- The Committee decided to hold the Annual Dinner meeting at The Century House in Latham. The Committee discussed possible ways to encourage trustees to network at the Dinner. T. Burke noted that it might be possible to have the NYLA photographer come and take trustee photos with the Read Poster background. It was suggested that attendees bring a copy of their favorite book. Anyone with ideas regarding dinner activities should contact J. Zelman and she will transmit them to the Committee.

J. Felsten noted that her Board sees the Dinner as a chance to socialize with each other.

Discussion regarding legislators and their attendance at the dinner. T. Burke suggested that it might be possible to give legislators an opportunity to speak before the dinner since they frequently come during the cocktail hour and then leave. R. Naylor noted that those legislators/politicians who do attend the dinner want to sit with their constituents.

- The Committee also discusses and oversees building issues and reviewed the recommendations for upgrading the fire and security systems.

Services Committee - R. Naylor - no meeting/no report

Central Library Advisory Committee - L. Zapala - no meeting/no report

e-Content Committee - J. Wines - no meeting

- a spreadsheet showing e-content checkouts was handed out. COLN had a large number of checkouts and G. Sacco asked why. R. Naylor noted that the COLN staff does a lot of “hand holding” to help people use their devices and that is why their e-content checkouts are so large.

T. Burke reminded everyone that J. Benedetti will go out to the libraries and do a presentation/training session for staff as well as patrons. The training sessions can be done during the day if that is more convenient for staff. He also suggested that libraries in close proximity to each other might want to consider a joint program that can be cross-promoted.

G. Sacco asked what UHLS and the libraries could do about a marketing campaign for e-readers. R. Naylor advised caution and suggested that the libraries are not prepared to be overwhelmed with patrons needing e-reader assistance - he suggested that the e-device trend should be allowed to grow naturally through the year rather than do a big push.

Discussion regarding the use of OverDrive vs. the ease of using Amazon and the age groups that are using each of them. C. Nersinger noted that Amazon provides instant gratification and is easy and inexpensive. The number of patrons using the Boopsie app to connect with ebooks is not growing.

Further discussion regarding collection development. J. Wines suggested that the age groups most familiar with the devices are not necessarily the ones for whom the collections are targeted. R. Naylor noted that ebooks are not a rapidly growing market in the libraries: the

general public are buying more ebooks that are being checked out in the libraries. J. Felsten suggested that the Adult Advisory Committee should be asked to find out what age groups are using the library the most, especially the e-content collections.

It was noted that reference transactions/questions have become more technology oriented (how to use certain devices) since a lot of other information is available on the internet. R. Naylor pointed out that COLN allocates one librarian whose primary purpose is to answer these types of questions and help people.

III. NEW BUSINESS

- Directors Association By-Laws: the current By-Laws state that only a Director or Interim Director may attend the DA meetings. Should they be amended to allow attendance by someone designated by a library director and should that person be allowed to vote?

R. Naylor: a Director designee should be allowed to vote since the Director felt that person was capable enough to attend and speak for the library.

Discussion regarding absentee/proxy votes and the need for someone to attend the meeting with the ability to make decisions on behalf of the library. Would a Director stop attending the meeting if he/she could send someone else instead?

MOTION: L. Zapala moved to keep the By-Laws as they are currently.
P. Hicok seconded.
Ayes - 21, Nays - 2 Motion passed. The By-Laws will not be changed.

- J. Wines reported that the e-content Committee has 3 people whose initial one-year terms have expired. They are all eligible for 2-year terms.

MOTION: G. Sacco moved that J. Wines, J. Chirgwin and A. Peker each be elected for a 2-year term on the Committee. E. Neale seconded. Unanimous.

IV. OPEN FORUM

- R. Naylor explained "Small Press Books" that are available through OverDrive. These were an alternative to the expensive books from the big publishers. "The Best of the Small Press" are selected by OverDrive and are available for purchase at a reasonable cost. UHLS is a leader in promoting the small press books through OverDrive and these are now being promoted nationwide. G. Sacco asked if UHLS could produce a poster that could be placed in the libraries promoting the Small Press Books. J. Wines will send out the link to the Small Press Books when she sends out the latest e-content spreadsheet. R. Naylor urged the libraries to ask J. Benedetti to buy from the "Best of the Small Press" when she makes e-content purchases for them.
- A. Peker reported that Castleton will be launching a new website in the next month or so. She is moving away from WordPress and the new site will be using Weebly. The site will include **EngagedPatrons**, an online reading program for public libraries with fully-integrated social

- networking features that allow for an interactive calendar.
- C. Nersinger reported that some of the APL Branches are loosening their restrictions on loaning/borrowing CDs and DVDs.

MOTION: L. Zapala moved to adjourn. G. Kirkpatrick seconded.
Unanimous. Meeting adjourned at 11:04 AM

The next meeting will be held on Friday, April 4th.

Heidi A. Fuge
3/10/14