



**Attendance:**

Lexi Consler (APLN), Kristina Ronald (GUIL), Christine Filippelli (TROY), Jill Dugas Hughes (EGRN), Melissa Tacke (CAST), Frank Somers (BETH), Kim Taylor DiLeva (BETH), Michelle Conte (RCSC), Lynne O'Donnell (COLN), Sue Hoadley (WSTR), Amy McLaughlin (APL), Julia Pinto-Martin (APLD), Rebekah Jarvis-Girtler (COLN), Jennifer Ward (APLB), Anne Pitlyk (UHLS), Deanna DiCarlo (UHLS).

**ASAC Year in Review**

D. DiCarlo recapped the 10 CE trainings (a potential 29.5 contact hours) offered this year by the UHLS Adult & Outreach Services (AOS) Dept., and she previewed what's upcoming in 2017. Upcoming, cross-departmental trainings include Social Media Security, Youth Services Mental Health First Aid, OverDrive Selector Training, Digital Literacy for Seniors, Public Speaking, and an Ancestry training at the New York State Library.

D. DiCarlo also reviewed some of the many AOS services provided this year. They included:

- **Adult Literacy Grant:** This year's Adult Literacy Grant will provide 16 libraries with workforce development workshops (over 50 workshops over the course of the grant) and a set of workforce development books for every location. It will also provide a training at the Albany County One Stop this spring.
- **Quarterly OverDrive Reports:** Directors now receive detailed OD circulation statistics, including a print-to-digital circulation comparison, every quarter. D. DiCarlo acknowledged that UHLS is able to provide this level of detail every quarter because of Anne's continued efforts, and that if ASAC attendees are not seeing this information from their directors, they should be sure to ask for it.
- **OverDrive Featured Collections & Marketing:** Regular and evergreen featured collections with accompanying graphics and sample social media posts have been very well received by the membership. Anne Pitlyk had been assigned this project in anticipation of the new OverDrive site (see below), and D. DiCarlo acknowledged that because of her contributions, UHLS was in great shape for the launch of the new OverDrive site on 11/9.
- **OverDrive selection and customer service trainings** were well received and will continue.
- **[Programming \(b\)Log](#)** ASAC members asked for a more convenient, searchable way to refer back to programs mentioned during the "Program Go Round." A. Pitlyk created a searchable log (using Blogger) and a [programming form](#) to submit additional entries. The log also contains featured links to various programming resources.
- **Interlibrary Loan Training** was introduced this year and will be repeated annually.
- **Purchasing materials for County Jails** is happening now—we'll have a full report in January.
- **New databases and system-wide mobile app (see below)**

### **Spotlight on OverDrive**

**The New OverDrive website** went live on 11/9. D. DiCarlo went over the ten highlighted collections that are now on the homepage, featuring adult, teen, and kids' content. These collections will be regularly refreshed with both automated and curated content. D. DiCarlo acknowledged A. Pitlyk's creativity and dedication to this providing this service.

**Attendees also viewed the OD Teen and Kids reading rooms**, and the group discussed the importance of selecting quality youth content. D. DiCarlo explained that the chair of the eContent Advisory Committee is working with the directors to expand UHLS's digcoll listserv to include YS librarians who recommend purchases and staff at all levels of employment who provide OverDrive tech support and marketing.

**Budget Gap, Shared NF Cart, Selection Guidelines:** Due to spending changes in the Central Library Budget, there is now a large spending gap members will need to fill for fiction and youth content. In the past the Central Library has filled holds and repurchased expiring metered content, including youth titles. All of these will now be the responsibility of individual libraries. The Central Library can only purchase adult nonfiction, and other libraries can make nonfiction suggestions to the Central Library so they can focus their spending on fiction and youth content. To suggest a nonfiction title, please add it to the cart titled "UHLS Shared NF." The guidelines for OverDrive selection will be updated and covered in the upcoming selector's training (Date TBD).

Discussion followed.

### **OverDrive Discussion Highlights:**

R. Jarvis-Girtler pointed out that her patrons miss the list of rated titles and asked if it could be brought back. D. DiCarlo will reach out to OverDrive to find out if it can be added back.

*Update as of 11/18: OverDrive replied, "Unfortunately the rated books did not transfer over to the new site. I understand how patrons have used these to keep track of their reading history, and I am sorry that this is not implemented on the new site at this time. I will submit a development request on your behalf using this feedback in hopes that we can consider re-adding this feature to the new site. I am sorry I cannot be of more immediate assistance, but thank you for your patience."*

R. Jarvis-Girtler also mentioned that there seems to be a renewed interest in streaming video, if good content is available. D. DiCarlo mentioned that BETH is reviewing the available video content in MarketPlace to see if there is more worth investing in at this time. Stay tuned.

Overall Feedback on the new OverDrive was that most patrons seem to like it.

S. Hoadley wanted to clarify whether or not UHLS will still select titles on behalf of smaller libraries. D. DiCarlo said yes, that she will commit to purchase on behalf of several smaller libraries with the contingency that purchases will follow best practices and the guidelines set out by eCAC.

R. Jarvis-Girtler asked if the [2016] selection guidelines are currently available online. D. DiCarlo pointed out that they are currently located in the UHLS intranet, but that they will be moved to the eContent Advisory Committee's page. The 2017 guidelines are forthcoming.

S. Hoadley asked for device training in addition to selection training. D. DiCarlo can also provide onsite device training for staff.

F. Somers asked for guidelines for purchasing expired metered titles. D. DiCarlo advised referring to the Central Library's practices in the guidelines for now. The new guidelines will expand this section and this will be covered in the selector training.

D. DiCarlo noted that COLN saw a big jump in OD circulation in 2016, and theorized it was in part due to senior outreach and Colonie's regular device training. R. Jarvis-Girtle explained COLN has four device-specific classes a month and offer one-on-one appointments for assistance with Nooks and downloadable audiobooks. These classes are very popular with seniors.

F. Somers asked about best practices for "recommend to library" titles. D. DiCarlo answered that every member library should be running that report at least monthly (and some more frequently).

OverDrive magazines have officially been canceled and will expire in January. Get ready for Flipster!

## **Databases**

D. DiCarlo gave the following outline of the new databases UHLS will be providing in the coming year with Central Library funds:

### **1. Mango Languages**

- a. Mango has added several new features since we had it last (downloadable audio and expanded ESOL content are among the highlights).
- b. A training webinar will be available (TBD)
- c. This database is expected to launch sometime in December (authentication permitting).

## 2. Ancestry

- a. Will launch after January 1<sup>st</sup>
- b. Access will be in-library use only
- c. A free trial is available now (details will follow in a separate email)
- d. D. DiCarlo asked the New York State Library to train UHLS members since ProQuest does not offer much beyond the free trial. The NYSL training will be January 18<sup>th</sup> at 3:00pm.

## 3. Flipster

- a. Expected to launch in December
- b. ASAC reviewed the list of the 60 titles eCAC recommended to the DA.
- c. The usage limits for some titles reflect actual use in the moment (simultaneous views).
  - i. Limited use titles that are viewed in a browser will become available when closed.
  - ii. Limited use titles that have downloaded into the Flipster app will expire (weekly publications: after two days; monthly publications: after 7 days). When a limited use title expires in the app, it will be reflected once again in the number of copies available.
- d. M. Tacke asked if Flipster titles will be discoverable in encore. MARC records will be imported and will link to the Flipster platform. D. DiCarlo also hopes to make Flipster discoverable in the Boopsie app as an app menu item.

## 4. Boopsie

- a. Expected launch in February or March of 2017. There is much data to gather (and details about collecting that data to be worked out) in the upcoming weeks.
- b. The app will appear branded as UHLS in the app stores, but patrons will be able to select their own home library once downloaded. RCLS has a Boopsie app that folks can download to get a sense of what ours will be like:  
<http://rcls.boopsie.com>
- c. Boopsie will not go live until every location's data has been collected.
  - i. M. Conte asked if the app can link to social media (yes).
  - ii. J. Dugas Hughes asked how libraries can update their hours and calendars. D. DiCarlo said libraries should send hours of operation updates to her (or a soon to be designated team member) because we can update that at the system, and that libraries' calendars will be synced using iCal on Boopsie's end (via UHLS communicating with Boopsie).
  - iii. F. Somers asked if Boopsie collects patron data. D. DiCarlo said she believes it extracts MARC records but not patron data, but will double check and get a more detailed answer.

### **New date/time for 2017**

D. DiCarlo asked for feedback on this meeting's time and frequency. All present agreed that every other month is still ideal and that alternating between Wednesdays and Thursdays would be fine. D. DiCarlo will announce the 2017 meeting schedule shortly.

### **Program Go Round**

#### **RCSC:**

M. Conte spoke about a successful Open Mic night. It featured four local musicians. The event was livestreamed on Facebook. RCSC is also hosting a Get Your Craft on event this Saturday. There will be classes on making pallet snowmen, Popsicle stick ornaments, and origami garlands. There will also be five drop in craft tables.

#### **COLN:**

R. Jarvis-Girtler ran a Social Media Sampler class in which she covered internet culture (What is an internet troll?, etc.) and social media platforms. The class had 15 women in attendance. COLN also just had a very successful Harry Potter Banquet. It featured an adults-only section where adults could make their own butter beer. R. Jarvis-Girtler also plans on offering a self-defense class in January.

#### **WSTR:**

S. Hoadley talked about a recent fire safety event held at WSTR that was followed by a tour of the neighboring firehouse.

#### **TROY:**

C. Filippelli brought up a four-part series on Islam at TROY. Events include a local Imam coming to speak about the history of the religion and an upcoming event titled "Meet a Muslim." The series has attracted a lot of seniors. A Troy staff member has been running a class on how to make your own adult coloring book (flier attached) that she is willing to offer to other libraries.

**CAST:** M. Tacke had an Operation Gratitude letter writing station set up during the week of Veterans Day and almost all of the participants were adults. She also offered a duct tape craft program that drew a lot of adults. On December 10<sup>th</sup> CAST will host a holiday cookie swap. M. Tacke will start offering computer/device help appointments before and after her bookmobile visit to a local senior center.

M. Tacke also plugged Molly McCann, who does outreach in Rensselaer for the Alzheimer's Association. She did a talk at CAST about the difference between dementia and regular memory loss that was excellent and she is very enthusiastic about working with libraries. A. McLaughlin mentioned a speaker from The Eddy who gave a great talk on the sandwich generation at APL.

**BETH:**

K. Taylor DiLeva had 22 participants at a BETH finger knitting class at which she taught participants how to finger knit a cowl scarf.

F. Somers spoke about a weekday film series at BETH that has been very popular with seniors.

**APL:**

L. Consler pointed out that APLN only has one well-attended regular adult program (a book club) and is looking for tips on how to get adults to stay at her library. Most of her patrons come through to pick up holds on their way home from work and then leave. M. Conte suggested that she find out where her patrons' home libraries are and organize a program series with librarians there that could be held at both locations. L. Consler also suggested edible crafts for anyone looking for a family oriented program.

A. McLaughlin announced that APL is about to have its first meeting of a Services for Older Adults Action Team.

J. Pinto-Martin hosted a coco and paint program for families at APLD and will offer a tea and paint event just for adults. Pilates continues to be popular at the branch. J. Pinto-Martin expressed an interest in creating wellness programs for seniors. She will be organizing a D&D event for adults.

**EGRN:**

J. Dugas Hughes spoke about partnering with a government class at the high school in East Greenbush for a Digital Grandparents program. Students from the high school will be paired with seniors looking for help with mobile devices. EGRN is hosting an International Game Day event on November 19<sup>th</sup>. Games for all ages will be set up around the library. The Indie Author Day event was a hit with the authors. Thirty people were in attendance. EGRN is gearing up for its third annual Awards Film Festival. Three meeting rooms will be used to screen several movies. Jackson Murphy (who was way off about *Arrival*, in my opinion) will be back to host. This year they have created a logo for the festival and will be selling seat cushions with the logo on it.

J. Dugas Hughes is morphing her adult coloring program into a "Crafternoon" program in which patrons can bring their own projects and work in a communal space.

**Meeting Adjourned: 11:30 am.**

Post meeting note from Deanna: We invited anyone who wanted to stay afterward and discuss the 2016 election results and how libraries can respond to do so. A small group stayed and we

had a very supportive and productive (and very fluid and candid) discussion. Some of the suggestions/ideas that came out of that discussion include:

- A request to offer anti-bullying trainings. D. DiCarlo will look into this for 2017.
- Hosting an intergenerational, bilingual (or multilingual) program followed by a community meal.
- Building coalitions across the activist circles we participate in already.
- Supporting each other as we work to create safe, diverse spaces in our libraries.
- Supporting each other since in some cases, our colleagues understand how we feel more than our home support network.
- Making diverse materials available and creating diverse displays.
- Making a commitment to serving diverse groups in our communities. ALA has some resources: <http://www.ala.org/offices/diversity/resources>.